

2019-2020 District Goals



District: District 201Q4
Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.

Action Items:

I will ensure that my district team understands their roles in the Club Officer training process
I will support and promote Club Officer learning events

Additional action items to achieve this goal

Encourage registering and completion of dedicated modules in the Lions Learning Centre

Provide links to the E Books for all required club officer roles

Encourage the use of guest speakers (Cabinet portfolio) to support the mission and vision of Lions

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training

I will support and promote Region/Zone Chairperson training events

I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Dedicated focused training for all zone and regional chairs prior to the first cabinet meeting

Develop and implement individual development and training plans for each zone and regional chair including self development through the Lions Learning Centre

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Identify 2nd VDG candidates to nominate for position

Continue to facilitate the Navigating Forwards forums to clubs by conducting year.

Offer training opportunities to all cabinet officers in conjunction with the cabinet meetings held

Lioness and Leo specific training in conjunction with incoming officers forums

Portfolio Chair person specific training- Achieving goals, public speaking and utilization of resources available

GAT Team focused a leadership membership and service by working with Regional and zone chairs in leadership and mentoring role

All cabinet members to develop their own individual development and training plans inclusive of the Lions Learning Centre

MEMBERSHIP: INVITE FOR IMPACT

| | FY New Members |
|-------------|----------------|
| 1st Quarter | 55 |
| 2nd Quarter | 55 |
| 3rd Quarter | 55 |
| 4th Quarter | 55 |

By the end of the 4th quarter, the district will add a total of 220 new members.

Action Items:

My district will establish 1 club branch(es).

My district will organize at least 5 membership growth events.

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

| | New Clubs | Charter Members |
|-------------|-----------|-----------------|
| 1st Quarter | 0 | 0 |
| 2nd Quarter | 0 | 0 |
| 3rd Quarter | 0 | 0 |
| 4th Quarter | 1 | 20 |

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will organize Leo Club(s).

My district will start Speciality Club(s).

Multicultural Chaplaincy and Environment

My district will use and promote membership resources to achieve our goal. Membership Development Grants, New Club

Development Guide and Just Ask Guide).

MEMBER RETENTION

| | Drops |
|-------------|-------|
| 1st Quarter | 25 |
| 2nd Quarter | 25 |
| 3rd Quarter | 25 |
| 4th Quarter | 25 |

By the end of the 4th quarter, the district's membership drops will not exceed 100 members.

Action Items:

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Conduct navigating forward forums twice throughout the year.

Promote new member orientation resources to all clubs for use by sponsoring lions through the membership chairs.

GAT to formalise a survey to ask members who have been dropped in good standing to better understand their reasons for leaving on a monthly basis.

NET GROWTH GOAL

| | | | | | | |
|----------------|---|--------------------|---|-------------------|---|-----------------|
| 220 | + | 20 | - | 100 | = | 140 |
| FY New Members | + | FY Charter Members | - | FY Retention Goal | = | NET GROWTH GOAL |

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 85000 people.

Action Items:

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

GST to promote the use of service project planners along with Club and community needs assessment

Encourage zone chairs to promote zone projects with a key emphasis on our key pillars of service

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 900 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

DG Team visitations will promote and educate clubs about our Global causes

Incorporate our global causes into Zone Chair training

GAT team to formalize and introduce a District key service project on one of our global causes during 2019-2020 year.

Through the zone chairs encourage 60% clubs to complete a diabetes service project in the 2019-2020 year.

Custom goal and action items

One of our primary goals is education and facilitation of the use of MyLion web and application for the reporting of service activities.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 75% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year I will partner with our LCIF District Coordinator to raise \$20,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$20,000.00 to support Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal

Promote Campaign 100 through DG Team visits, District Conventions and the District newsletter, magazine and social media applications.

Encourage personal contributions to LCIF during DG visits, leading by example.

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Incorporate MyLion web and app training into incoming officers forums and provide either hard copy or electronic copies of the Why Service Reporting matters to attendees

Encourage all club executives to download the MyLion app and use it for service projects

GAT to continue to support all clubs through zone chairs to report their service activities

Through DG Team visits emphasize the reporting of club service activities by the Club Service Chairperson